Pinterest Privacy And Safety Settings

Controls & settings guide

Pinterest safety settings help keep users safe on the platform and in the Pinterest app. From managing content to filtering words, our step-by-step guide makes it easy to put safety first.

1 How to customise your home feed

Pinterest safety starts with ensuring the content you or your child sees is appropriate. This might mean highlighting content that positively impacts wellbeing or is appropriate for their age.

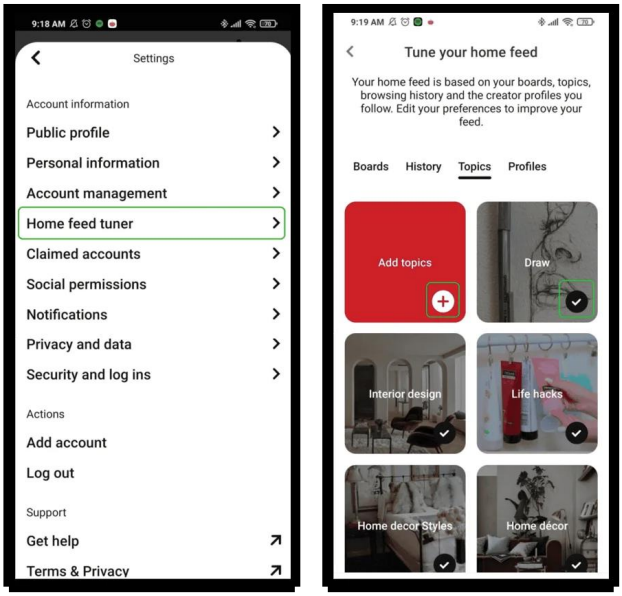
To customise your home feed:

Step 1 – From your feed, tap on your **profile**. Tap the **3 horizontal dots** in the top right of your profile and select **Settings**.

Step 2 – Tap **Home feed tuner** and then **Topics**.

Step 3 – To add new topic, tap the red box labelled **Add topics**. Choose from the available topics to add to your feed.

Step 4 – To delete a topic, tap the **tick mark**.



2 Where to filter comments

Part of Pinterest's safety settings include comment filters. Their community

guidelines state that comments can be removed if they feature anything related to sexually explicit content, self-harm content, hateful activities and more.

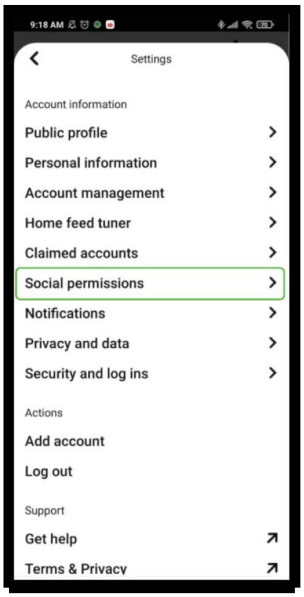
However, comment filters can keep away additional comments that might trigger or harm a user.

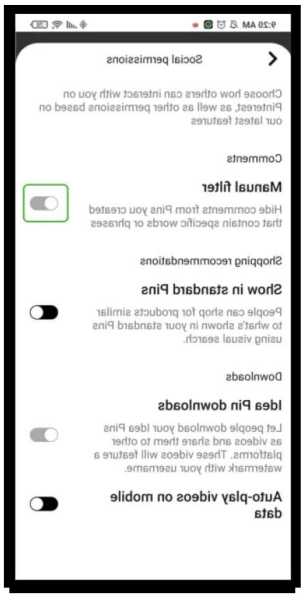
To filter comments:

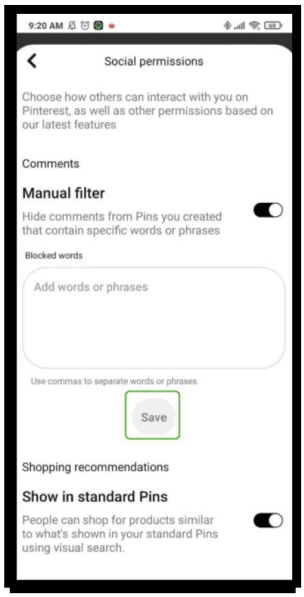
Step 1 – From your **profile**, tap the **3 dots** in the top right corner and select **Settings**.

Step 2 – Select **Social permissions** and tap the **toggle** next to **Manual filter** to turn it on.

Step 3 – Fill in the words or phrases you'd like to filter out, separating each new one with a comma. Tap **Save**.







Please note that this only affects comments. To filter out content, you must customise your feed.

3 How to manage push notifications

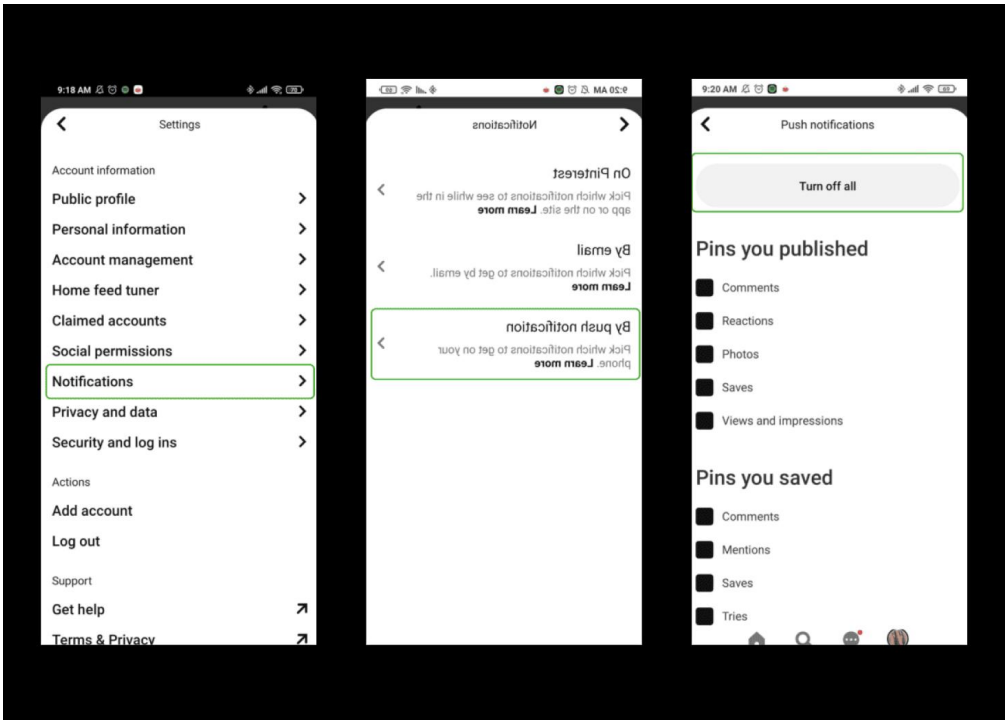
Many social media apps make use of push notifications to alert users of updates. However, these push notifications often distract and increase screen time. Ensure you're not endlessly scrolling on Pinterest by turning off these notifications.

To turn off push notifications:

Step 1 – Go to your account settings (go to your **profile** > tap the **3 dots** in the top right corner > tap **Settings**).

Step 2 – Select **Notifications** and then **By push notification**.

Step 3 – Select which push notifications you'd like to turn off or choose to **Turn off all** at the top.



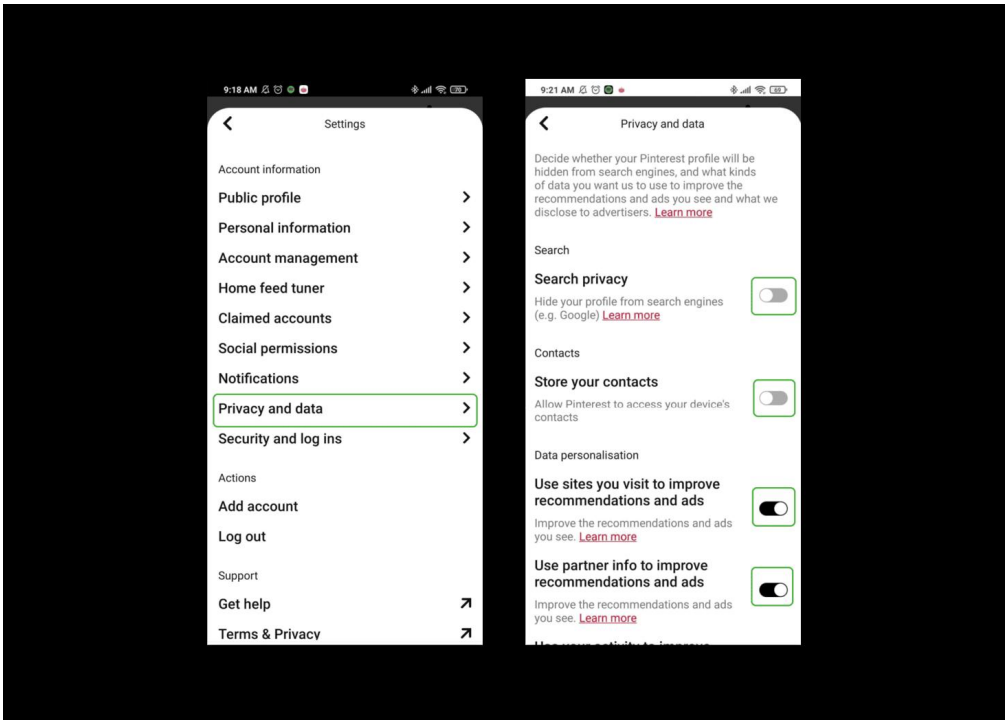
4 Where to set up privacy permissions

Pinterest safety starts with privacy. Although you might interact with other users on the platform, you can control how much information they or users outside the platform can see.

To set up privacy controls:

Step 1 – Go to your **Settings** from your profile by tapping the **3 dots** in the top right corner. Select **Privacy and data**.

Step 2 – Tap the **toggle** to grey to turn a setting off. If it's black, that means it's on. For optimal privacy, toggle these settings off.



Privacy options:

Search privacy: whether your profile shows up in search engines like Google
Store your contacts: lets Pinterest access your device's contacts
Data personalisation: these 4 options link to ads and cookies. In the same way a website stores cookies to give you relevant recommendations, the app may do the same if these are not turned off.

5 Turn on two-factor authentication

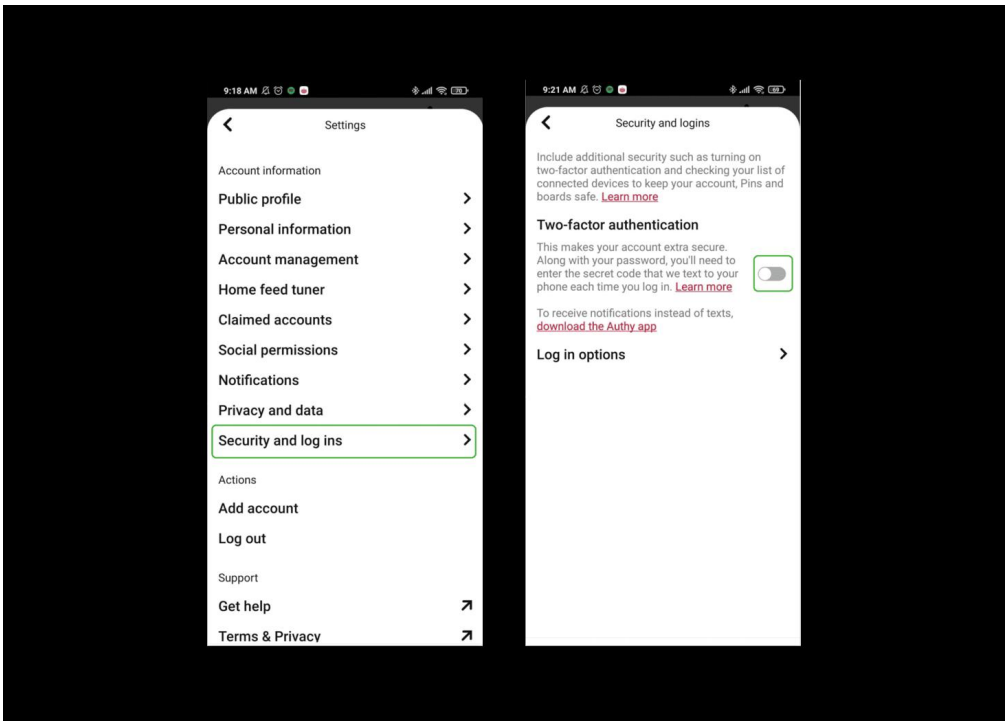
Two-factor authentication can enhance safety on Pinterest by providing additional security. Offered by many social media platforms and apps now, two-factor authentication requires new logins to enter a secret code in addition to regular

login details.

To set up two-factor authentication:

Step 1 – Go to your **Settings** and tap **Security and log ins**.

Step 2 – Tap the **toggle** next to two-factor authentication to turn it on. Your email must be confirmed with a unique password for this to be turned on.



6 How to report a Pin

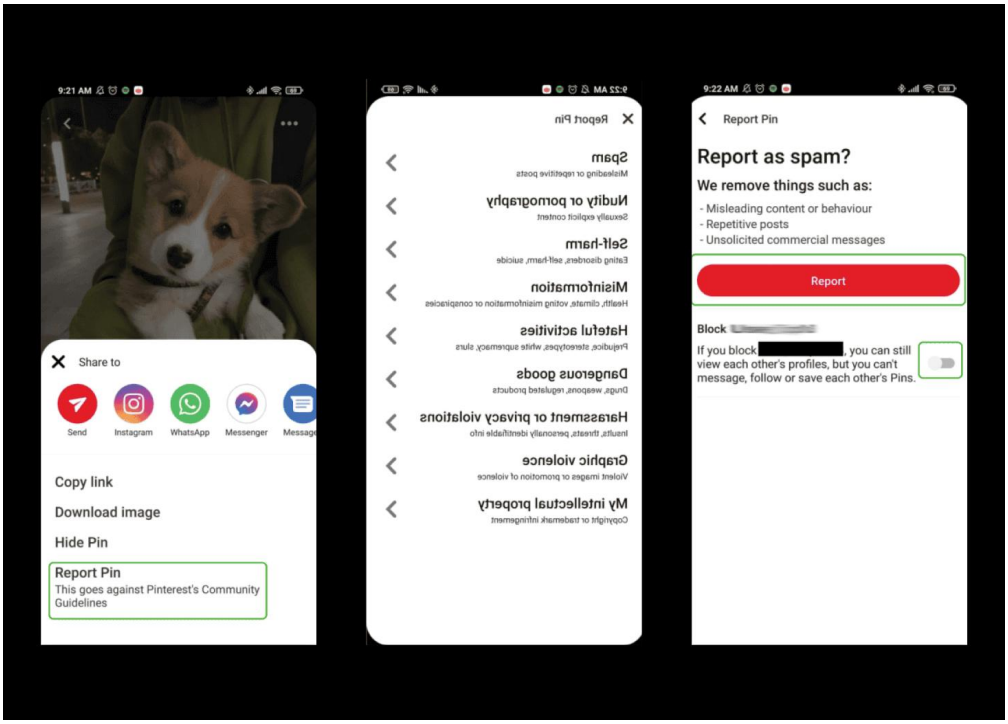
While Pinterest has clear community guidelines, some Pins that go against these policies might make their way into a user's feed. As such, it's important to report this content to have it removed.

To report a Pin:

Step 1 – On the **Pin**, tap the **3 dots** in the top right corner. Tap **Report Pin**.

Step 2 – Select the **reason** that best suits how it goes against the community guidelines. Select **Report**. You can also choose to block the user by tapping

the **toggle** under Report.



7 How to block or report a user

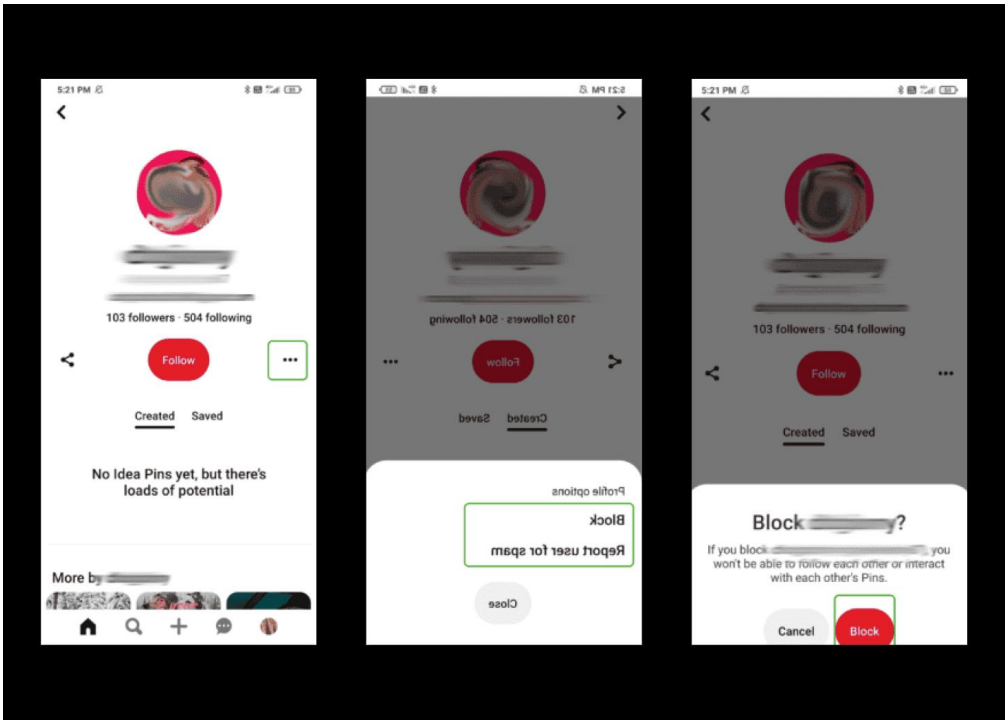
To stay safe on Pinterest, sometimes you may need to block or report a user. You can block a user for any reason but won't be able to interact with each other at all. You can only report a user for spam. If they Pin inappropriate content, you must report the Pin directly.

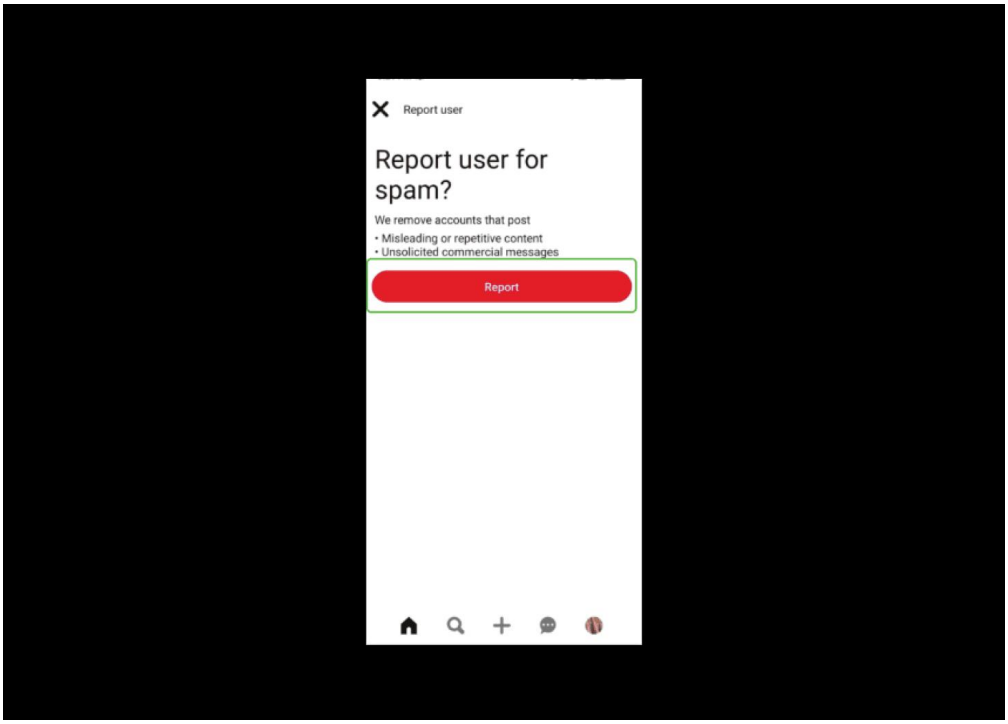
To block or report a user:

Step 1 – Go to the user's **profile**. Tap the **3 dots** right to where it says **Follow** (or Following).

Step 2 – Select **Block** or **Report user for spam**.

Step 3 – Tap **Block** or **Report** to finish.





8 Delete or deactivate your account

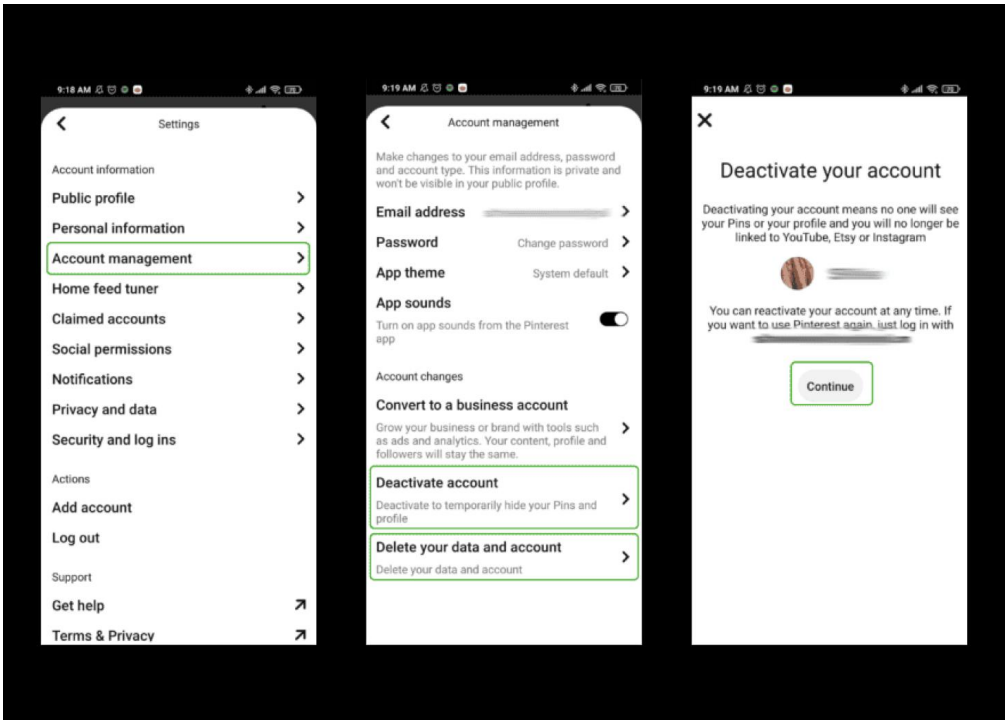
If you want to take a break from Pinterest, you can deactivate your account. You

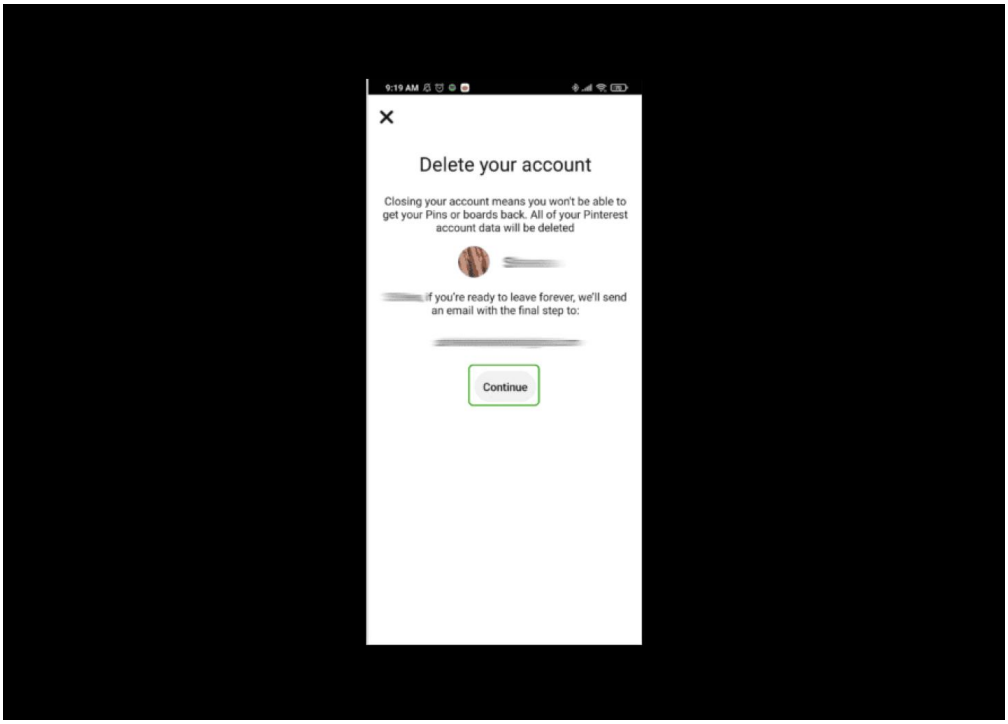
can reactivate it later. However, if you want to permanently get rid of all Pins and account information, you can delete your account.

To delete or deactivate your account:

Step 1 – Go to **Settings** from your profile. Select **Account management**.

Step 2 – At the bottom, select the applicable option (**Deactivate account** or **Delete your data and account**). Follow in the instructions after tapping **Continue**.




9:19 AM
Delete your account
Closing your account means you won't be able to get your Pins or boards back. All of your Pinterest account data will be deleted
if you're ready to leave forever, we'll send an email with the final step to:
Continue